



61st Annual Golf Tournament & Awards Dinner

Honoring
Thomas W. Stephenson, Jr.
President and CEO
Rave Motion Pictures



October 28 - 29, 2008
Cowboys Golf Club - Grapevine, TX

Presenting Sponsors:



UNIVERSAL
CINEMA
SERVICES, INC.



Event Sponsors:



Golf Underwriters:



COWBOYS
★
Golf Club



Variety Club of Texas - Tent 17 was founded in Dallas in 1935. Since that time, Variety has worked without stop to support the children who have fallen through the cracks of other service agencies. This unique, changing focus, has allowed Variety to shift its efforts to better serve the current needs of its targeted audience...the children.

Today, Variety focuses its programmatic efforts on programs and services that fall within three major categories.

- *Heart of Variety Fund* – designed to assist families in need. Families are selected based upon a number of factors that are derived from a self-completed application and extensive internal Variety review. The *Fund* currently has four separate giving areas:
 1. *Kids on the Go!* – equipment, products and other services designed to improve a child with limited mobility's access to his/her community;
 2. *Kids in the Know!* – specially designed equipment, products and other services for children with learning disabilities and other barriers to their educational achievements;
 3. *Kids in the Need!* – assists children with medical needs other than mobility related resources;
 4. *Kids in Action!* – funding for items and services that do not necessarily fit within one of the three targeted areas of funding.
- *Variety at Work* – the hands-on programmatic activities of Variety. These programs support at-risk, low income, special needs and other children within the community. Programs within *Variety at Work* include:
 1. *Special Needs Movie Screening Series* – screenings of family friendly films for those raising children with special needs. Screenings take place in a raised lighting and lowered sound volume theatre;
 2. *Holiday Party* – a special fun filled event for more than 800 local children to see a first-run, family friendly feature and receive a gift bag;
 3. *Take 'em Out to a Ballgame* – allows up to 400 deserving local children to see a major league baseball game in person;
 4. *Bikes for Kids* – program in which more than 100 local children receive a bicycle, helmet and lock of their very own annually;
 5. *Additional Events* – from time to time, Variety will offer special one-time only events for children such as tickets to stage productions, museum trips, sporting events, movie premiers (such as the Texas premiere of *The Waterhorse* this past December) and the like.
- *Variety Equestrian Center (capital campaign)* – joint project between Variety and Peaceable Kingdom Retreat for Children in Temple in which a minimal mobility therapeutic horseback riding program for children attending the summer camp and year-round programming is provided.

In the spring of 2008, Variety the Children's Charity of North Texas expanded its coverage area from the 23 counties that make up the Greater Dallas/Fort Worth Metroplex to include all the children of Texas. Programmatic offerings are still being formulated and executed as resources allow to promote and protect the health and well-being of children all across the state.

By the Numbers

From October 1, 2007, to July 31, 2008, Variety the Children's Charity of Texas programs have:

- **Heart of Variety Fund** - approved assistance for **29 families** to support the acquisition of wheelchairs, walkers, adaptive bicycles, surgical procedures, educational programs and more to the tune of more than \$80,000
- **Special Needs Movie Screenings** - made it possible for **1,611 special needs children and their siblings** to see a first-run, family friendly film in a comfortable setting of their peers
- **Holiday Party** - ensured **850 local children** had an opportunity to enjoy the holiday season
- **Bikes for Kids** - distributed **85 bicycles** to deserving local children
- **Take 'em Out to a Ballgame** - Variety will be taking **up to 400 children** to Texas Rangers and Houston Astros games in September
- **Additional Programs** - more than **550 children** have participated in other Variety programs including: live theatre performances, film screenings, Easter and Valentine's programs and much more
- **Other Work** - Variety has continued to support the development of the Variety Equestrian Center and the work of Dallas' Women of Motion Picture Industry (WOMPI)



2008 Golf Tournament Sponsorship Opportunities

Your sponsorship helps Variety with the funds necessary to promote and protect the health and well-being of children all across Texas.

Sponsorship Opportunities

Presenting Sponsor - \$15,000

- 8 Full Registrations
- Logo on all Tournament Related Material
- Advertisement in Awards Dinner Program

Golf Underwriter - \$7,500

- 6 Full Registrations
- Logo in/on Golf Carts, Selected Cart Paths and Driving Range

Events Sponsor - \$10,000

- 6 Full Registrations
- Recognition at/on all events held in conjunction with the tournament (tentatively includes: putting tournament, trivia contest, poker challenge, long drive competition, closest-to-hole and hole-in-one challenge)

Cocktail Party - \$5,000

- 6 Full Registrations
- Advertisement in Cocktail Party Program

Tournament Opportunities

Driver - \$3,000

- 6 Full Registrations

Wedge - \$2,000

- 3 Full Registrations

Bag - \$1,000

- 1 Full Registration

Long Iron - \$2,500

- 4 Full Registrations

Putter - \$1,500

- 2 Full Registrations

Hole - \$500

- Recognition Only

All sponsors receive recognition on-course, on select tournament related material and online in the following method for no less than one year:

- \$5,000 and Above - Company Name, Logo, Variety Approved Description and Link to Companies Site
- \$2,500 to \$4,999 - Company Name, Logo and Variety Approved Description
- \$1,000 to \$2,499 - Company Name and Logo
- \$500 to \$999 - Company Name

Full registration includes admission to cocktail party, entry into select events* held in conjunction with the golf tournament (for example: putting tournament, long drive competition, closest-to-pin and certain hole-in-one challenges), golf scramble, breakfast/lunch and a seat at the awards dinner honoring Thomas W. Stephenson, Jr.

* Certain on-course events come with a separate entry fee (for example: poker challenge).

For a complete listing of benefits, please visit www.varietytexas.org/golf.

Tentative Schedule of Events

Be sure to check www.varietynorthtexas.org/golf for up-to-date information.

All events on October 28 are scheduled to take place at the Gaylord Texan Resort.

All events on October 29 are scheduled to take place at Cowboys Golf Club.

October 28	6:30pm	Registration Opens Location: Yellow Rose Ballroom
	7:00pm	Cocktail Reception Location: Yellow Rose Ballroom

October 29	7:30am	Registration
	7:30am	Breakfast
	8:00am	Morning Shotgun
	12:00pm	Lunch
	1:30pm	Afternoon Shotgun
	7:30pm	Awards Dinner

**Variety the Children's Charity of Texas
61st Annual Golf Tournament &
Texan of the Year Award Presentation**



**Honoring:
Thomas W. Stephenson, Jr.
President & CEO
Rave Motion Pictures**



**October 28 - 29, 2008
Grapevine, TX**

**Host Course:
Cowboys Golf Club
Host Hotel:
Gaylord Texan Resort &
Convention Center**



Variety the Children's Charity of Texas
3102 Oak Lawn Avenue, Suite 700
Dallas, TX 75219

61st Annual Golf Tournament and Awards Dinner

Presenting Sponsors:



Events Sponsors:



Golf Underwriters:



Variety has been promoting and protecting the health and well-being of children all across Texas since 1935.
Donations are tax deductible to the fullest extent of the law, and audited financial statements and Form 990's are available online.



Variety's 2008 Texan of the Year Thomas W. Stephenson, Jr.

The *Texan of the Year Award* honors individuals who are from, reside in or do a significant amount of work within the state of Texas. But, having a Texas tie is simply not enough. Honorees must have made a significant impact on the children of Texas either through Variety or by other means.

Past honorees of this award include:

- 2007 - Lee Roy Mitchell, Cinemark USA, Inc.
- 2006 - Wayne Lewellen, Paramount Pictures
- 2005 - Mark Gaines, Universal Pictures
- 2004 - Frank Liberto, Ricos Products Company
- 2003 - Chuck Viane, Buena Vista Pictures

This year's honoree, Mr. Thomas W. Stephenson, Jr., is the President and Chief Executive Officer of Rave Motion Pictures, the Dallas-based theater circuit which he founded approximately nine years ago. Rave Motion Pictures builds and operates all-stadium, all digital multiplexes throughout the United States. Rave currently has 30 theaters with a total of 473 stadium screens. Prior to founding Rave, Mr. Stephenson was President and CEO of Hollywood Theaters which was sold to Wallace Theaters in 1999.

Mr. Stephenson graduated from the University of the South and received an MBA from the Darden School at the University of Virginia. Prior to graduate school, he served as Finance Director and Campaign Director for several United States Senators including Bill Brock and Howard Baker of Tennessee.

In 1978, Mr. Stephenson began his investment career with Merrill Lynch Capital Markets in New York City where he specialized in project finance and the financing of emerging growth companies. In 1984, he became a partner in Criswell Development Company. In 1986, Mr. Stephenson became President of Inwood Capital, a real estate merchant banking firm. In 1987, he formed his own acquisition and advisory group. Among his pursuits, the most important was the creation of HGP Industries, Inc., a company that he built into the largest privately held glass fabricating company in the United States, where he served as President and Chief Executive Officer. He has also been involved as an Advisor to a number of corporations including The Image Bank, Inc., Capital Video, Parker Medical Associates, ReproGenesis, L.L.P. and Wound Care Partners, L.L.C.

Variety the Children's Charity of Texas is pleased to honor Mr. Stephenson as its *2008 Texan of the Year*.



Hotel Information: Rising among the shores of scenic Lake Grapevine, the Gaylord Texan is a world-class resort featuring luxurious guestrooms and meeting rooms in their own intimate Texas-themed environment - all in a soaring atrium just 20 minutes from downtown Dallas and downtown Fort Worth, and only six minutes from DFW International Airport.

Hotel Rates: A limited number of rooms are available at a discounted rate of \$260. This rate is available by calling 817.778.2000 and asking for the Variety Club rate.

Golf Information: Cowboys Golf Club is the world's only NFL-themed golf course and was rated #1 course in the Southwest (2004 Zagat Survey). With dramatic elevation changes, forests of trees, natural waterways, each hole offers variety and contrast. Guests will also experience an inside look at the legacy and mystique of the Dallas Cowboys.

Dress Code: Collared golf shirts are required at all times. Slacks or mid-thigh length shorts are permitted for men. Slacks, mid-thigh length shorts and skirts are permitted for women. Denim of any kind is prohibited. Tank tops, swimwear, cutoffs, gym shorts, etc. are not acceptable. Players and volunteers not conforming to this policy will not be given access to the course.

Spikes: Cowboy's is a spikeless facility, and does not allow metal spikes on the golf course. Soft spikes are available for purchase in the pro shop.

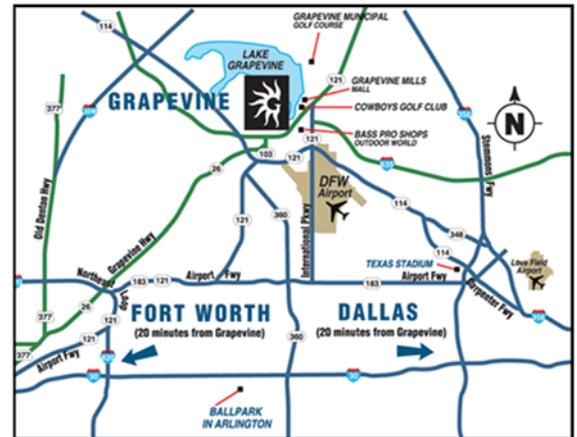
Variety Contact Information:

Variety the Children's Charity of Texas
3102 Oak Lawn Avenue, Suite 700
Dallas, TX 75219

tel 214.560.2263
fax 214.210.2902

email golf@varietytexas.org
web www.varietytexas.org/golf

Directions:



2008 Golf Tournament and Awards Dinner - Registration Form

Contact Information

Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____

Payment Options

Check Enclosed Visa MC Amex Discover
 Card Number: _____ Expiration: _____
 Signature of Card Holder: _____

Sponsorship Levels:

<input type="checkbox"/> \$15,000 Presenting	<input type="checkbox"/> \$10,000 Events	<input type="checkbox"/> \$7,500 Golf
<input type="checkbox"/> \$5,000 Cocktail Party	<input type="checkbox"/> \$3,000 Driver	<input type="checkbox"/> \$2,500 Long Iron
<input type="checkbox"/> \$2,000 Wedge	<input type="checkbox"/> \$1,500 Putter	<input type="checkbox"/> \$1,000 Bag
<input type="checkbox"/> \$500 Hole Sponsorship		

Individual Golfer(s):

\$295 Full Registration \$250 Golf Only \$125 Awards Dinner Only \$75 Cocktail Only

Shotgun Preference:

AM PM Either NOTE: All golfers will be notified in advance of their scheduled tee time.

Total: \$ _____

You will be contacted by a Variety representative upon receipt of your registration for a listing of your registered golfers and other information. For specific pairing questions, please contact Jim Weiss at james.weiss@spe.sony.com.